



# VICTOR DEVILLE

SALES  
REPRESENTATIVE

## CONTACT ME

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**725-272-4305**

## MY SKILLS

Negotiation

Outbound Lead Generation

Customer Support

Presentation Skills

Cold Email Outreach Expert

Marketing / SEO Expert

## EDUCATION

High School Diploma -  
(Robinson Secondary) 1993

ECPI College of Technology –  
IT Security 2002

*Current Relevant Courses Completed:*

The Objection Box (Bill Walsh) -  
2023

NEPQ (7th Level) -  
2023

## CAREER OBJECTIVE

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As an experienced entrepreneur with a proven track record of growing sales in multiple businesses, my career objective is to leverage my skills and expertise to excel in a sales position.

I am seeking a challenging role in which I can utilize my sales acumen, strategic thinking, and customer-centric approach to drive revenue growth and exceed sales targets. I am eager to join a dynamic sales team, where I can use my entrepreneurial mindset to identify opportunities, build relationships with clients, and develop effective sales strategies that result in long-term business success.

With my experience and passion for sales, I am confident that I can make a valuable contribution to any organization and thrive in a competitive and fast-paced sales environment.

## WORK EXPERIENCE

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### Independent SEO Specialist Owner and Sales Manager

September 2022-current / Las Vegas, NV

- Developed a system to help local service businesses rank in Google for highly profitable keywords.
- Implemented a strategy to gain customers through cold call outreach.
- Created a B2B cold email outreach campaign to connect with local businesses through LinkedIn.
- Marketed struggling businesses on YouTube, and landed nationwide press releases through connections with AP News, TV, & local press.

### Independent Affiliate Marketer Self Employed-Full time

January 2013 – current / Las Vegas, NV

- Partnered with several affiliate networks and created websites that ranked in Google for highly competitive KWs.
- Generated traffic to blogs through SEO with one site generating over 5 million in sales.
- I continue to build websites, drive traffic, and increase sales implementing my SEO strategies with the team I have built over the last 10 years.

### Regal Restorations | ACC Cleaning and Installations Owner & Sales Manager

October 2003 – January 2013 / Northern Virginia

- Started a restoration business from scratch focusing on B2B and B2C sales.
- Gave presentations to business owners and executives with results based focus.
- Used video presentations to target new business.
- Implemented face to face business visits to grow our brand awareness.
- Grew the company to multiple 6 figures in sales within 2 years.